



MALARIA NO MORE UK DIGITAL VOLUNTEER

Supervisor: Digital and Content Manager

Working with: Communications team and other members of the Malaria No More UK team

Time commitment: Full time (5 days a week) 4-6 month period

Expenses: This is a volunteer role. Reasonable travel and lunch expenses will be reimbursed on a monthly basis

ABOUT MALARIA NO MORE UK

We have an ambitious mission to end the oldest killer disease in human history. We work with governments, private sector partners and the public to galvanise the political will and financial commitment required to accelerate innovation, access and action to end this devastating disease once and for all. We are determined to be the generation to end malaria and believe this goal is within our reach.



“I believe we’re now in a position to eradicate malaria- that is, wipe it out completely in every country- within a generation. This is one of the greatest opportunities the global health world has ever had”

Bill Gates

ROLE OVERVIEW

We're about to launch an exciting, huge, new campaign with lots of celebrity and media endorsement and we need your help delivering social and digital communications. Your time and hard work will help us accelerate the end of the world's oldest and deadliest disease.

If you're looking for a chance to kick-start your career in digital while contributing to an ambitious, passionate organisation with a bold mission, then this opportunity is for you. You will be working directly with our small digital communications team of two, undertaking a varied range of tasks including looking after our social media channels, editing website content, image editing and providing administrative support where needed

KEY DUTIES RESPONSIBILITIES

Strategy:

- Writing, editing, scheduling & monitoring social posts across campaign channels & responding to comments & interactions
- Editing & publishing content on the website using our Drupal 7 CMS (which you will be trained on)
- Creating or editing campaign content for digital channels
- Creating emails using our Mailchimp email server provider
- Basic editing of images or videos using Adobe editing software
- Supporting the digital assistant and digital manager with ad-hoc tasks
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What you will gain from the role:

- An insight into the work of an ambitious, high impact global health advocacy organization, and specific experience in digital communications and content production
- A chance to develop your digital, writing and workplace skills
- The opportunity to play a role in the global movement to help end malaria

QUALIFICATIONS, SKILLS & EXPERIENCE

- We're a fun but hard-working team so it'd help if you're as conscientious as you are light-hearted
- Able to hit the ground running & work independently while working a brief
- Well organized and reliable with a willingness to "muck in"
- Capacity to deal with sometimes unstructured and unpredictable environments
- Enthusiastic about our mission and your future in digital

Skills

- Strong communication & interpersonal skills; being able to articulate yourself clearly face-to-face as well as online
- You'll have a keen eye for detail & should feel comfortable editing digital copy: from emails & case-studies, to headlines and meta data for SEO
- You'll enjoy using social media in all its forms & thinking creatively about how to improve communications
- Comfortable with MS Office in all forms & have basic skills in Adobe Photoshop (Premiere would be an advantage but not a deal breaker)
- You will have spent time in an office environment

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To apply: please send your CV together with a letter of application detailing why you are interested in this volunteering opportunity, your availability, and how your skills & experience fit what we are looking for to recruitment@malariaanomore.org.uk

Thank you for your interest in helping make malaria no more.

This volunteer description and person specification is a statement of requirements at the time of writing and is not contractual or exhaustive.